

We bring a little good to everyone, every day.



28 April 2020

Steven Cumming
Doncaster

REFERENCE: CUSTOMER COUNTING CLICKER APP

Steven

I want to thank you again for sharing the Customer Counter App concept, what a great initiative.

This app enables multiple team members across multiple 'smart devices' (RF, phone, tablet) to count customers 'in' and 'out' of our stores at the same time, which has assisted our store teams during one of the most challenging times.

Maintaining multiple entries and exits in our stores is key to the flow of customers and enables a faster and more efficient shop.

You should be proud of the result and I look forward to understanding what additional capabilities can be added to the app to enhance what is already working for our business.

It's great to see our frontline team making a difference to Woolworths.

Thanks again and good luck with all your future endeavours.

Kind regards,

Robert Moffat
Director of Stores Woolworths Group Limited